

With multiple yearly Events, we are one of the largest Producers of Consumer Shows in the Northwest. This advantage gives us massive buying power in the advertising marketplace.



12th Annual WASHINGTON STATE

EVERETT HOME HOME SHOW

September 28, 29, 30, 2018

ANGEL OF THE WINDS ARENA FORMERLY XFINITY ARENA

Downtown Everett WA

Key Features for 2018:

With multiple yearly Events, we are one of the largest Producers of Consumer Shows in the Northwest. This advantage gives us massive buying power in the advertising marketplace.

- 1. Once again, we will be the only Major Home Show in the Puget Sound region offering Complimentary Admission to the first 1000 people to Register Online. Every year, this Promotion results in More People, More Leads, and More Business for You!
- 2. Even though we continue to realize year to year growth, Our Exhibit Booth and Bulk Space pricing is still priced aggressively below comparable Events with advertising campaigns of this size.
- 3. Easy Move-in and Move-out at the Arena.
- 4. To ease Parking Prices, we have worked out an arrangement with Republic Parking to provide a 50% Parking Discount to all Home Show attendees on Saturday & Sunday, (a very reasonable \$3.00)
- 5. Special Additional Features for 2018 will be our popular "Cash and Carry" Gift Section.
- **6**. Unlike other areas of the Puget Sound region, Snohomish County is not over saturated with Home Shows, Remodeling Expos, etc.
- 7. As an Everett Fall Home Show Vendor you will reach an audience that does not usually attend the other Home Shows in the Northwest.
- 8. With over 38 years in the Consumer Show marketing business, our advertising campaigns are well researched, diverse, and highly effective in bringing out buyers.

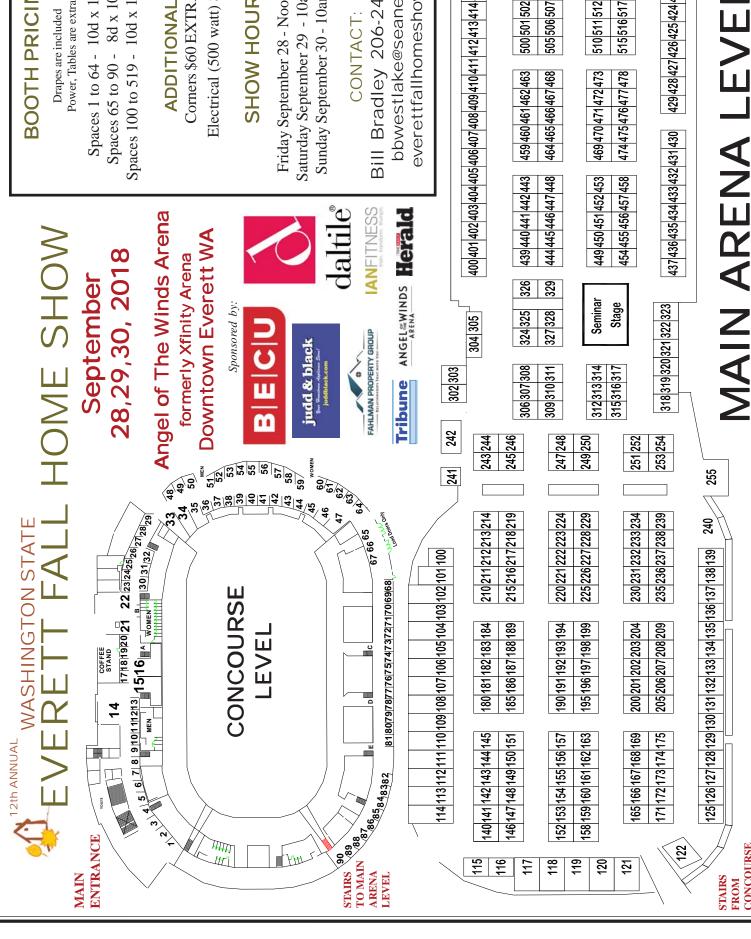
"We will continue to invest in making this Event unique among all the Major Home Shows.

The attendance building promotions, along with our reasonable Exhibit Space pricing, will clearly make the 12th Annual Washington State Everett Fall Home Show, once again, a fantastic choice for both Exhibitor and Attendees."



Bill Bradley - Event Producer

CONTACT BILL BRADLEY EVENT PRODUCER 206-248-8430 bbwestlake@seanet.com everettfallhomeshow.com



BOOTH PRICING

Power, Tables are extra Drapes are included

Spaces 100 to 519 - 10d x 10w \$750Spaces 1 to 64 - 10d x 10w \$575 Spaces 65 to 90 - 8d x 10w \$550

ADDITIONAL

Electrical (500 watt) \$35 Corners \$60 EXTRA

SHOW HOURS

Saturday September 29 - 10am to 7pm Sunday September 30 - 10am to 5pm Friday September 28 - Noon to 7pm

CONTACT:

Bill Bradley 206-248-8430 everettfallhomeshow.com bbwestlake@seanet.com

420 429 428 427 426 425 424 423 422 421 515 516 517 518 519 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415

CONCOURSE

12th Annual

Washington State EVERETT FALL HOME SHOW

SEPTEMBER 28, 29, 30, 2018 ANGEL OF THE WINDS ARENA FORMERLY XFINITY ARENA DOWNTOWN EVERETT WA

CLICK HERE

TO APPLY ONLINE and show larger map OR

Print this Page and Return to: Bill Bradley

Email: bbwestlake@seanet.com Fax: (206) 708-7406 P.O.Box 46382 Seattle WA 98146 (206) 248-8430



Page 1. **SPONSOR OPPORTUNITIES &** SPEAKER OPPORTUNITIES

"OPTIONAL"

Fill out this Page, and fax or email, with Page 2 application, if interested, or just mov	e on to Page 2	
No charge but topic must be approved Guest Speaker/Seminar Slot. (Limited Availability) Companies not featured last Show will be given priority. Upon approval of Topic, Your Company Representative will receive Main Stage Seminar Slots, one each day of the Show. You must be able to do your presentation all 3 Days	YES	NO
\$450 (4 SPOTS total availability) Your Company Flyer, (you provide up to size 8.5 x 11), or promo item inserted into every Show Bag handed out at the Main Entrance to every attendee.	YES	NO
(per 2000) \$750 Your Company Bag (you supply) individually handed out by our staff at the Main Show Entrance to every Attendee.	YES	NO
\$750 (1 SPOT available) Your Company Vehicle will be parked on exterior apron in front of ticket office at Main Entrance to Show.	YES	NO
\$1000 Your Company Name and Logo displayed on A Boards on all 4 corners of Arena during the Event listing your company as the provider of Discount Home Show Parking and directing attendees to Discount Parking Garage.	YES	NO
\$1500 & UP (2 SPOTS Available) Your Company Logo will be included in Event Advertising.	YES	NO
\$5000 & UP (POSITION SOLD NO LONGER AVAILABLE) Your Company Website listed in all print advertising as one of the "GO TO" sites where "first 1000" Complimentary Tickets can be downloaded.	YES	NO
EVENT PRODUCER: BILL BRADLEY PHONE: 206-248-8430 Everett Fall Home Show LLC FAX: 206-708-7406 PO BOX 46382 E-MAIL: bbwestlake@seanet.com Seattle, WA. 98146 everettfallhomeshow.com		

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Washington State EVERETT FALL HOME SHOW SEPTEMBER 28, 29, 30, 2018

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Seattle WA 98146



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Page 2. REQUEST FOR SPACE

This is not a reservation form. Space will only be reserved AFTER payment is made.

RETURNING EXHIBITORS

Once application is received, an Invoice will be sent with minimum payment of 50% required within 10 days of all application approvals.

Returning Exhibitors must register by May 14th to hold same space as last year. Space will be released if deposit does not arrive within 10 days of invoice.

NEW EXHIBITORS

As soon as your application is received we will contact you with space availability.

YOUR COMPANY NAME	<u> </u>			
BOOTH SIZE PREFERI Pricing and map are attached with				
BOOTH AREA PREFER Pricing and map are attached with	RRED brochure and also	at everettfallhomesh	ow.com	- NO
DO YOU NEED ELECTR Please advise us if you need more	•	500 WATT PLU	G) \$35	
YOUR CONTACT NAME	<u>.</u> 			-
E-MAIL ADDRESS				
PHONE		FAX		-
MAILING ADDRESS				
CITY	ST	Z	IP	
EVENT PRODUCE BILL BRADLEY Everett Fall Home S PO BOX 46382	how LLC	FAX:	206-708-7406 bbwestlake@se	