



XFINITY ARENAS' LARGEST VENDOR EVENT OF
THE YEAR!



11th Annual
WASHINGTON STATE
EVERETT
FALL
HOME
SHOW

October 27, 28, 29,
2017

XFINITY ARENA
Everett WA

WE WILL ONCE AGAIN HAVE THE LARGEST ADVERTISING BUY
THAN ANY OTHER XFINITY ARENA BOOTH VENDOR EVENT.
IN ADDITON WE WILL BE OFFERING THE FIRST 1000 COMPLIMENTARY
ONLINE ADMISSION PROMOTION THAT RESULTED IN HUGE ATTENDANCE
INCREASES THE LAST 3 SHOWS.

Key Features for 2017:

1. *Once again be the only Major Home Show in the Puget Sound region offering Complimentary Admission to the first 1000 people to Register Online. Every year, this Promotion results in More People, More Leads, and More Business for You!*
2. *Even though we are one of the very few Events showing recent year to year growth, Our Exhibit Booth and Bulk Space pricing is still priced aggressively below comparable Events in the region making this Event an exceptional value for Vendors.*
3. *Easy Move-in and Move-out at the Xfinity Arena.*
4. *To ease Parking Prices, we have worked out an arrangement with Republic Parking to provide a 50% Parking Discount to all Home Show attendees on Saturday & Sunday. (a very reasonable \$3.00)*
5. *Special Additional Features for 2017 will be our popular Gift Section and also a section featuring local Authors selling their latest books and signing Autographs.*
6. *Unlike other areas of the Puget Sound region, Snohomish County is not over saturated with Home Shows, Remodeling Expos, etc.*
7. *As an Everett Fall Home Show vendor you will reach an audience that does not usually attend the other Home Shows in the Northwest.*
8. *With over 30 years in the Consumer Show marketing business, our advertising campaigns are well researched, diverse, uniquely focused, and highly effective in bringing out buyers.*

“This format is a continued re-investment on our part in making this Event unique among all the Major Home Shows. The increased attendance, along with our reasonable Exhibit Space pricing, will clearly make the 11th Annual Washington State Everett Fall Home Show, once again, a fantastic choice for both Exhibitor and Attendees.”



Bill Bradley - Event Producer

**CONTACT BILL BRADLEY EVENT PRODUCER 206-248-8430
bbwestlake@seanet.com
everettfallhomeshow.com**

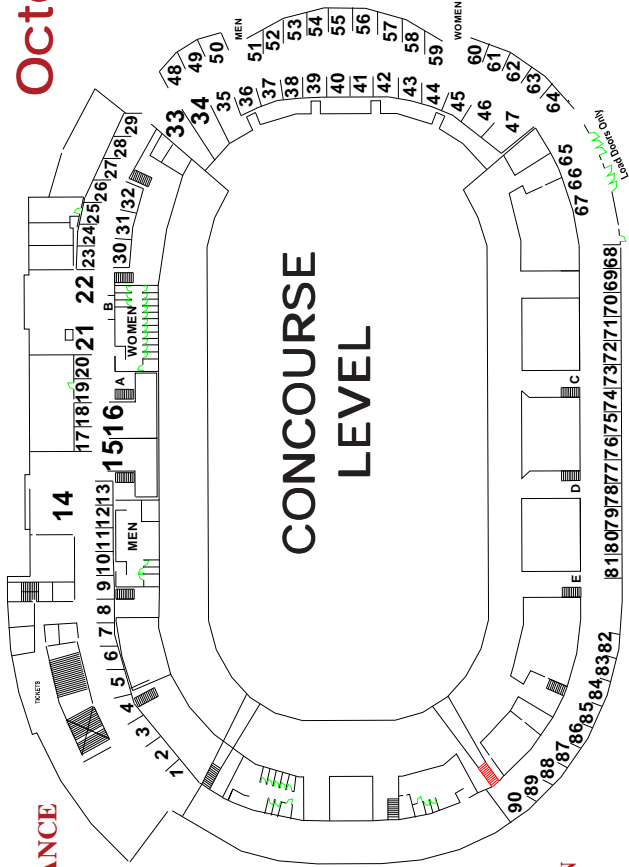
11th ANNUAL

WASHINGTON STATE

EVERETT FALL HOME SHOW

MAIN ENTRANCE

October 27, 28, 29, 2017



STAIRS TO MAIN ARENA LEVEL

STAIRS FROM CONCOURSE

BOOTH PRICING

Drapes are included
 Power, Tables are extra
 Spaces 1 to 64 - 10d x 10w \$550
 Spaces 65 to 90 - 8d x 10w \$495
 Spaces 100 to 519 - 10d x 10w \$750

ADDITIONAL

Corners \$60 EXTRA
 Electrical (500 watt) \$35

SHOW HOURS

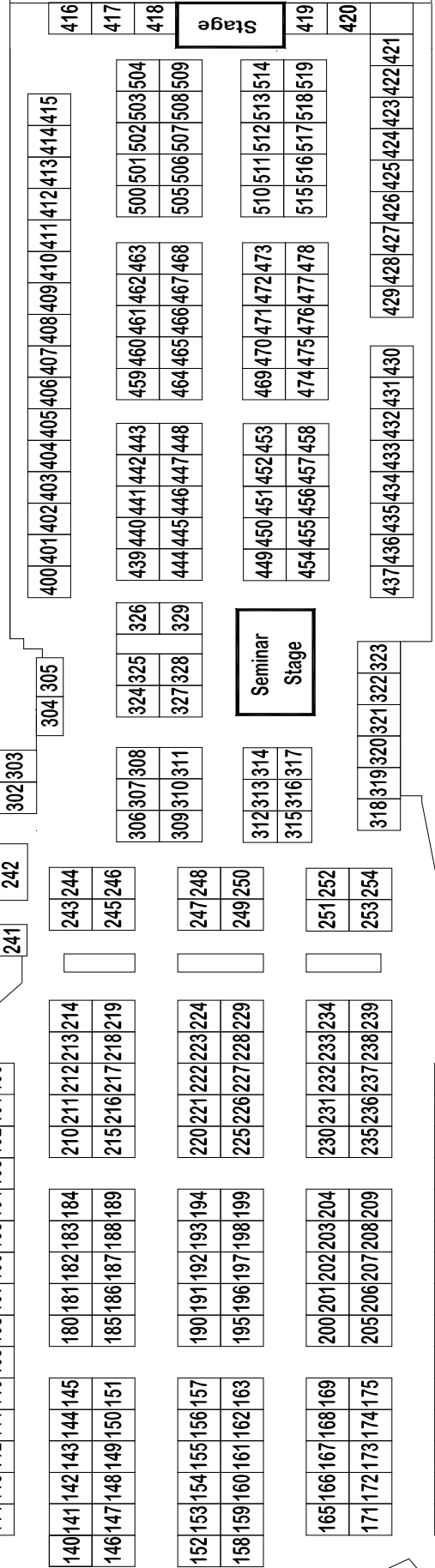
Friday October 27 - Noon to 7pm
 Saturday October 28 - 10am to 7pm
 Sunday October 29 - 10am to 5pm

CONTACT:

Bill Bradley 206-248-8430
 e-mail: bbwestlake@seanet.com
 everettfallhomeshow.com



Sponsored by:



STAIRS FROM CONCOURSE

MAIN ARENA LEVEL

11th Annual

Washington State

EVERETT FALL HOME SHOW

OCTOBER 27, 28, 29, 2017

XFINITY ARENA EVERETT WA

CLICK HERE



**TO APPLY
ONLINE**

OR

Print this Page and Return to:

Bill Bradley

Email: bbwestlake@seanet.com

Fax: (206) 708-7406

P.O.Box 46382

Seattle WA 98146

(206) 248-8430



Page 1.

SPONSOR OPPORTUNITIES & GUEST SPEAKER REQUEST

"OPTIONAL"

Fill out this Page, and fax or email, with Page 2 application, if interested, or just move on to Page 2.

No charge but topic must be approved

YES____ NO____

Guest Speaker/Seminar Slot. *Limited Availability,*

Companies not featured last Show will be given priority.

Upon approval of Topic, Your Company Representative will receive Main Stage Seminar Slots, one each day of the Show.

You must be able to do your presentation all 3 Days

\$450

YES____ NO____

(3 SPOTS REMAINING)

Your Company Flyer, (you provide up to size 8.5 x 11), or promo item inserted into every Show Bag handed out at the Main Entrance to every attendee.

(per 2000) **\$750**

YES____ NO____

Your Company Bag (you supply) individually handed out by our staff at the Main Show Entrance to every Attendee.

\$750

YES____ NO____

(1 SPOT available)

Your Company Vehicle will be parked on exterior apron in front of ticket office at Main Entrance to Show.

\$1000

YES____ NO____

Your Company Name and Logo displayed on A Boards on all 4 corners of Arena during the Event listing your company as the provider of Discount Home Show Parking and directing attendees to Discount Parking Garage.

\$1500 & UP

YES____ NO____

(2 SPOTS Available)

Your Company Logo will be included in Event Advertising.

\$5000 & UP

YES____ NO____

(POSITION SOLD NO LONGER AVAILABLE)

Your Company Website listed in all print advertising as one of the "GO TO" sites where "first 1000" Free Admission Tickets can be downloaded.

*EVENT PRODUCER: BILL BRADLEY
Everett Fall Home Show LLC
PO BOX 46382
Seattle WA. 98146*

*PHONE: 206-248-8430
FAX: 206-708-7406
E-MAIL: bbwestlake@seanet.com
everettfallhomeshow.com*

11th Annual

Washington State EVERETT FALL HOME SHOW

OCTOBER 27, 28, 29, 2017

XFINITY ARENA EVERETT WA

CLICK HERE



**TO APPLY
ONLINE**

OR

Print this Page and Return to:

Bill Bradley

Email: bbwestlake@seanet.com

Fax: (206) 708-7406

P.O.Box 46382

Seattle WA 98146

(206) 248-8430



Page 2.

APPLICATION FOR SPACE

This is not a reservation form. Space will only be reserved AFTER payment is made.

RETURNING EXHIBITORS

Once application is received, an Invoice will be sent with minimum payment of 50% required within 10 days of all application approvals.

Returning Exhibitors must register by June 7th to hold same space as last year.

Space will be released if deposit does not arrive within 10 days of invoice.

NEW EXHIBITORS

As soon as your application is received we will contact you with space availability.

YOUR COMPANY NAME _____

BOOTH SIZE PREFERRED _____

Pricing and map are attached with brochure and also at everettfallhomeshow.com

BOOTH AREA PREFERRED _____

Pricing and map are attached with brochure and also at everettfallhomeshow.com

DO YOU NEED ELECTRICAL ??? (500 WATT PLUG) \$35 YES _____ NO _____

Please advise us if you need more than 500 watts.

YOUR CONTACT NAME _____

E-MAIL ADDRESS _____

PHONE _____ FAX _____

MAILING ADDRESS _____

CITY _____ ST _____ ZIP _____

EVENT PRODUCER:
BILL BRADLEY
Everett Fall Home Show LLC
PO BOX 46382
Seattle WA 98146

PHONE: 206-248-8430
FAX: 206-708-7406
E-MAIL: bbwestlake@seanet.com
everettfallhomeshow.com